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Reg. No. 4,781,957

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Int. Cl.: 41

SERVICE MARK

PRINCIPAL REGISTER

WEST VALLEY CITY MUNICIPAL CORPORATION (UTAH CORPORATION)

3600 CONSTITUTION BOULEVARD

FOR: ORGANISATION OF EXHIBITIONS FOR CULTURAL OR EDUCATIONAL PURPOSES; ORGANIZATION OF CULTURAL SHOWS; ORGANIZATION OF EVENTS FOR CULTURAL PURPOSES; ORGANIZATION OF EXHIBITIONS FOR CULTURAL OR EDUCATIONAL PURPOSES; ORGANIZATION OF SHOWS FOR CULTURAL PURPOSES; ORGANIZING AND HOSTING OF EVENTS FOR CULTURAL PURPOSES; ORGANIZING CULTURAL AND ARTS EVENTS, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 12-1-2013; IN COMMERCE 6-17-2014.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "UTAH CULTURAL" AND "CENTER", APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF SQUARES-PIXELATED DEPICTION OF A GLOBE CIRCUM-SCRIBED BY THE WORDS "UTAH CULTURAL CELEBRATION CENTER".

SER. NO. 86-479,677, FILED 12-12-2014.

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